



**THE ASSOCIATION OF RABBIT MEAT PRODUCERS  
INC. (ARaMP)**

*In collaboration with the*

**BULACAN AGRICULTURAL STATE COLLEGE (BASC)**

*Cordially invites*

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to the

**1<sup>ST</sup> NATIONAL RABBIT CONGRESS**  
**In the Philippines**

**On February 27-28, 2020**  
**At BASC, Pinaod, San Ildefonso, Bulacan**

## PROGRAM OF ACTIVITIES

### Day 1 - February 27, 2020 1<sup>st</sup> National Rabbit Congress

#### 8:00 AM

- Opening of 2-day Bazaar (Rabbit Festival) at the BASC Basketball Court
- Groundbreaking – Future Rabbit Research Center at BASC
- Simultaneous Registration of Participants at the Congress Hall
- Coffee and Snacks

#### 9:30 AM

- Opening Ceremonies
  - Entrance of Colors
  - National Anthem
  - Opening Prayer
- Program Proper
  - Recognition of the presence of Guests
  - Welcome Remarks – BASC President Jameson Tan
  - Statement of Purpose (1<sup>st</sup> National Rabbit Congress) – ARaMP President Artemio C. Veneracion Jr.
  - Messages/Statements of Support:
    - Department of Agriculture Sec. William D. Dar
    - Other DA Officials and Guests
    - Local Government Officials

#### **“INTERMISSION NUMBER”**

- Introduction of Keynote Speaker – ARaMP Secretary Angelina M. Veneracion
- Keynote Speaker – DA Undersecretary for Consumer Affairs Dr. Ernesto Gonzalez
- Awarding of Certificates of Appreciation and Tokens  
BASC President Jameson Tan, ARaMP Inc. President Artemio C. Veneracion Jr., and Vice President Vicente Galvez

#### **“INTERMISSION NUMBER”**

12:00 NN - Lunch Break

\* Emcee: Ms. Bea T. Vinculado (BASC), Mr. Luis D. Bausa (ARaMP)

## Afternoon- Congress Plenary

- 1:10 - 1:30 Presenter 1 Mr. Michael Soliman (Entrepreneur)  
Topic: Communication Campaign on Rabbit Raising as an Alternative Livelihood
- 1:40 – 2:00 Presenter 2 Dr. Honeylet J. Nicolas (BASC)  
Topic: Performance of Meat-Type Rabbits in BASC Rabbit Project
- 2:10 – 2:30 Presenter 3 Mr. Christian Renz M. Jacob (BAI-APDS)  
Topic: Two Levels of Voltage of Electrified Waterbath on Rabbit Slaughtering
- 2:40 – 3:00 Presenter 4 Ms. Cherlyn U. Gripo (BPSU)  
Topic: Sensory Evaluation of Rabbit Meat as Compared with Broiler Meat
- 3:10 – 3:30 Break
- 3:30 - 3:50 Presenter 5 Mr. Raven Carlo S. Parreño (UPLB)  
Topic: Market Study of Rabbit Meat
- 4:00 – 4:20 Presenter 6 Mr. Rodrigo D. Manicad (GMA 7)  
Topic: New Agripreneur Concept

4:30 -5:00 PM

- AWARDING OF CERTIFICATES OF APPRECIATION
- Summation of the event
- Closing Remarks – ARaMP Vice President Vicente Galvez

\*Moderators: Ms. Cynthia M. Sanchez (BASC), Mr. Luis D. Bausa (ARaMP)

## Day 2 – February 28 “Rabbit Festival Bazaar – Day 2”

8:00-10:00 AM

- Seminar on Meat Processing – Resource persons from BAI-APDS: Ms. Ma. Salve D. Chavez and Ms. Analene G. Soliven

10:00- 12:00 AM

- Rabbit Dish Cooking Contest – Student Contestants from Senior High Schools in San Ildefonso

12:00 NN onwards **“ARaMP Members’ Fellowship”**

# ARaMP inc.

## VISION

**To develop a rabbit industry that is recognized as a major livestock industry in the Philippines.**

## MISSION

**To increase awareness on rabbit production as a viable source of income, and to popularize rabbit meat as an alternative source of protein and good nutrition.**

## CORE VALUES

**INTEGRITY**

**SELF-HELP**

**SOCIAL-RESPONSIBILITY**

*The Association of Rabbit Meat Producers, Inc. (ARaMP) since its organization in 2015 persists in its advocacy to make Filipinos know that with small investment, rabbits can provide protein and income, to both rural and urban households. ARaMP has seen that if managed properly, rabbit production is sustainable and profitable. With proper industry support and consumer awareness, rabbit production can emerge as an important answer to the problems of hunger, undernourishment and poverty.*

***“Karne ng Kuneho para sa Kalusugan at Kabuhayan”  
(Rabbit Meat for Health and Livelihood).***